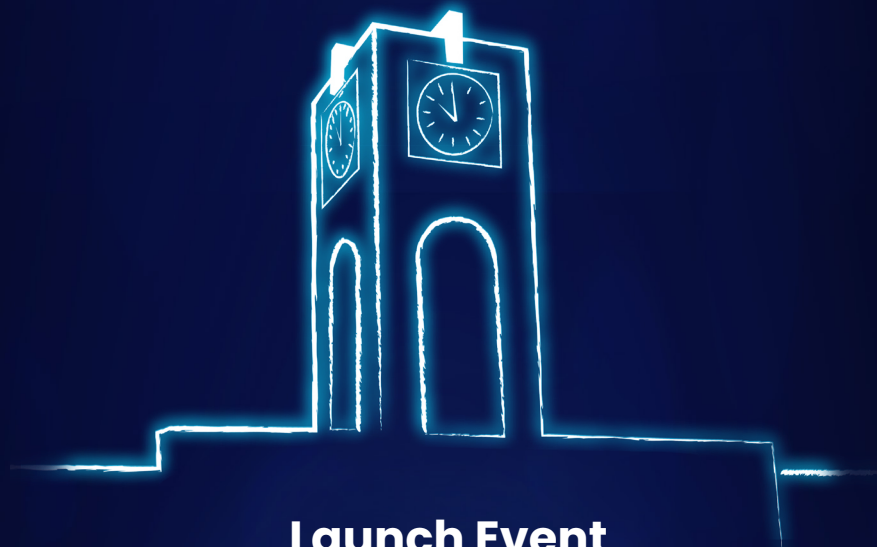


AIT Enterprises Alliance (AEA)

Initiative for Industry-Academia Collaboration



Launch Event

11 November 2020 | 9:00 AM

AIT Conference Center

“Towards 2030”



AIT

Asian Institute of Technology



Hybrid Launch Event “Towards 2030”

ABOUT THE EVENT

The Asian Institute of Technology (AIT) will launch its initiative, the AIT Enterprises Alliance (AEA), a network for AIT and Enterprises to interact and collaborate on business growth with social impact, knowledge exchange, leading-edge research-based solutions, and human resources development.

With the theme, ***Towards 2030***, the event to be held on 11 November 2020 will mark the launch of AIT Enterprises Alliance (AEA). “Towards 2030” focuses on the future of possibilities and avenues of collaboration in the coming decade. The event will feature visionary talks, plenary sessions, introduction to some of the initiatives at AIT, and discussions.

ABOUT AIT ENTERPRISES ALLIANCE

AIT Enterprises Alliance (AEA) will serve as a communication and knowledge exchange channel between AIT and Enterprises. The AEA network will foster bilateral engagement between AIT and the enterprise and provide opportunities for multilateral collaborations among the network members. The Alliance will facilitate innovation, professional development, and advancement of industry-academia collaboration.

THE ENTERPRISES DIRECTLY BENEFIT FROM:

- ✓ Innovative solutions for solving technical and business challenges
- ✓ Recruiting highly sought after graduates
- ✓ Working with international experts for validating and developing new ideas
- ✓ Developing human resources
- ✓ Collaborating on projects
- ✓ Fostering innovation through AIT's Entrepreneurship Center and create start-ups
- ✓ Engaging with international Business and Management experts at AIT*
- ✓ Identifying partners to work within AIT's international network
- ✓ Building long-term brand with AIT

AEA aims to harness mutual strengths through collaboration, and the membership to alliance will not carry any legal or financial obligations

**AIT MBA program ranks #1 in Thailand and #14 in Asia (QS-2021)*

Alliance members are given preferential access to:

- AIT's Knowledge Portal
- AIT Share e-learning Platform
- Recruit students for internship
- AIT's Eventsphere for hybrid events
- Dedicated team responding to Enterprises queries
- Special packages when joining various programs at AIT

Alliance members are invited to:

- Attend meetings of the Alliance
- Present their future plans and initiatives to AIT's experts, students and Alliance members
- Join as mentors at AIT's Entrepreneurship Center
- Attend AIT Career Fairs

Alliance members will be regularly updated with:

- New research outcomes at AIT
- Funding opportunities to build brand with AIT
- AIT monthly e-newsletter, The Gazette, and other publications from AIT
- Events happening at AIT and across its international network

Launch Event Program

| | | | |
|-------------|--|--|---|
| 08:30–09:15 | Registration, Networking, Exhibition and Refreshments | | |
| 09:15–09:20 | <u>Welcome remarks</u> Dr. Naveed Anwar <i>AIT Vice President for Knowledge Transfer</i> | | |
| 09:20–09:30 | <u>Opening remarks</u> Dr. Eden Woon <i>AIT President</i> | | |
| 09:30–09:35 | Launch of AIT Enterprises Alliance Photo session | | |
| 09:35–09:45 | <u>Chief Guest remarks</u> H.E. Mr. Chutintorn Gongsakdi <i>Deputy Permanent Secretary, The Ministry of Foreign Affairs, Thailand</i> | | |
| 09:45–10:15 | <u>Keynote Speaker</u> Dr. h.c. Harald Link <i>Chairman, B. Grimm Group</i> | | |
| 10:25–11:10 | <u>Theme Panel</u> Towards 2030: What the Future Holds | | |
| 11:10–11:25 | Video Messages and coffee | | |
| 11:25–12:15 | <u>Plenary Panel</u> <i>Academia-Industry Alliance: The Common Ground</i> | | |
| 12:15–13:15 | Lunch Break & Networking <i>Online participants can visit various exhibits & virtual booths</i> | | |
| 13:15–14:45 | <u>Panel 1</u> <i>Sustainability: An Opportunity for Businesses</i> | <u>Panel 2</u> <i>Technology Innovations Shaping the Future: Adaption by Businesses</i> | <u>Panel 3</u> <i>Digital Transformation: Pathway for Businesses</i> |
| | <u>Keynote Speaker</u> Mr. Chaiwat Kovavisarach <i>President, Bangchak Corporation Public Company Limited</i> | | |
| | AIT Auditorium, Hybrid | AIT Entrepreneurship Center, Hybrid | AIT Smart Lab, online |
| 14:45–15:00 | Closing Session <i>AIT Auditorium, Hybrid</i> | | |

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